

«Journalists are not agents of circulation. Their job is not to pass on information, but to give it meaning.»

Daniel Schneidermann,  
Arrêt sur Images, oct. 08

*culture.  
society*

★ Discover the true meaning of culture  
with *Fragil*

# FRAGIL

ONLINE MAGAZINE ★ GAZETTES ★ AUDIOVISUAL PROGRAMMES

Fragil is a social and cultural resource based in Nantes, the cultural capital of western France. Accessible throughout France, it offers a European-wide view of cultural and social issues. The multi-faceted resource operates via different types of communication media.

[WWW.FRAGIL.ORG](http://WWW.FRAGIL.ORG)

## CULTURE

- Culture in the sense of civilisation
- Showing all aspects of culture
- Supporting the emergence of culture

Fragil seeks to unite two aspects of culture which should not be confused with «elitism» or «entertainment». We understand culture in the sense of «founding a civilisation and a society» and in the sense of general knowledge.

Fragil shows all aspects of culture, whether popular, complex or sophisticated.

It places particular emphasis on innovations and on the emergence of new forms, whether artistic, cultural, societal/social, economic or political.

## SOCIETY

- Promoting humanistic values
- Understanding change
- Spotting innovations

Fragil seeks to promote values based on democracy, humanism, progressivism, and behaviour whereby we question the world around us.

Fragil offers perspectives on social, societal and technological change in a world which is becoming ever more complex.

Fragil attaches particular importance to innovative social projects: bringing culture closer to citizens, creating cultural links and driving innovations within the sphere of the social and solidarity-based economy.

## PARTICIPATORY MEDIA

- A common undertaking
- Transfer of knowledge
- The spirit of collaboration

Some forty volunteers, professional and amateur writers from different backgrounds and walks of life contribute to Fragil.

Fragil is a participatory medium in so far as everyone involved reflects on and contributes to the collective editorial process. The contributors work together and help one another throughout the writing process.

In creating an environment where exchange and participation are day-to-day realities, Fragil has truly become a type of participatory media – as well as a dynamic community with a real interest in society.



# FRAGIL, PARTICIPATORY MEDIA

## ONLINE MAGAZINE, GAZETTES, AUDIOVISUAL PROGRAMMES



Fragil operates through several different types of media, for the simple reason that different media are suited to different needs in terms of form and content. Fragil wishes to reach an audience of readers who seek quality reports and articles instead of having to wade through the media inundations offered to them on a daily basis. Its professional and amateur journalists can offer this audience a rich resource with a strong cultural focus.

### ONLINE MAGAZINE

For six years now, Fragil's «Culture & Société» magazine has concentrated on the visual arts, music, performance arts and societal change through articles, interviews, portfolios and audio reports. The online magazine is run from Nantes, the cultural capital of western France. Accessible throughout France, it offers a European-wide view of cultural and social issues. In addition, the collaborative nature of the medium enables readers to easily share the information they read. [www.fragil.org](http://www.fragil.org)

### GAZETTES

Thousands of copies of Fragil Gazettes are published regularly and highlight events of the cultural programme in Nantes. Distributed free of charge by the team of Fragil volunteers, the Gazettes serve to provide information about a particular event, notably by meeting those concerned in the latter. It has forged out a strong identity thanks to the originality of the medium and high-quality content which combines profiles, analysis and news sections. The Gazettes are available from several different cultural venues in Nantes.

### AUDIOVISUAL PROGRAMMES

Fragil has also begun to produce short audiovisual programmes. The first one produced thus far was called “Voyage dans l'image” and focused on photography. Broadcast on Télénantes and local television stations in Western France, the programme invites viewers to launch themselves into the creative process of photography, with one photo featured per photographer. The camera moves around the photos, searching for hidden details, meanings and ambiances. All of the episodes can be viewed on. [www.voyagedanslimage.fr](http://www.voyagedanslimage.fr)

### A WINDOW OPEN TO EUROPE

Fragil's new aim is to broaden its horizons and place more emphasis on European culture. The online magazine regularly publishes articles translated into different languages and its articles are also featured in several European cultural magazines. From summer 2009, journalists in many different European cities will provide Fragil with insight into innovative cultural initiatives which will help to reinforce cultural links.

### Fragil in figures :

- 30,000 individuals read the online magazine every month
- Over 1,000 articles written by over 100 contributors
- About 40 people contribute to Fragil every year
- Over 3,000 copies of each issue of the gazette are distributed in the greater Nantes area



### FUNDING



Fragil receives 60% of its funding from local authorities : the Pays de la Loire Region and the City of Nantes. 40% of its budget is funded by the sale of cultural products and the provision of services (studies, events, training courses, etc.).



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